

Contact: Howard Fox
Company: Sensible Weddings
Phone: 201.835.9667
Email: Howard@sensibleweddings.com
Website: <http://www.SensibleWeddings.com>



FOR IMMEDIATE RELEASE
April 8, 2008

Sensible Weddings Offers Stimulus Plan Cash Awarded to 100 Grooms Named “Howard”

American patriot, Howard Fox, is offering a personalized stimulus plan to help out the ailing U.S. economy. President George Bush is offering a "shot in the arm" to taxpayers, and wedding expert/web entrepreneur, Fox, is offering a five dollar shot in the wallet to grooms bearing his name.

Any man named Howard who plans to marry in the calendar years 2008 or 2009 is eligible to apply. Registration for this incentive is available at: www.sensibleweddings.com. "Frankly, I have always really loved my name," said Fox. "I believe in sharing the love. Heck, that's why I went into the wedding biz!" If fewer than a hundred Howards apply, however, Fox will offer his incentive to marrying men of varying names.

"Letting Americans keep more of their money should increase consumer spending," was recently declared by President George Bush. An inspired Fox stated, "Letting grooms spend a few extra bucks should increase marital satisfaction. As a loyal American, I felt that it was time to do my part and offer an economic stimulus in my field."

The cash offered may be spent on whatever the men wish. The incentive is not entirely without a hitch, however—grooms who apply should be prepared to explain why they love the name Howard.

Encouraging couples to marry is an important aspect of economic well-being. "Marriage is big business," said the philanthropist. "And in our current troubled economy, businesses need to play their part in creating solutions." Fox's business, Sensible Weddings, may be new at offering economic stimuli, but they are knowledgeable and experienced in community giving. A portion of the proceeds for many of the products offered through their website is donated to breast cancer research and the American Heart Association.

According to an American Wedding Study done in 2002, today's average wedding costs over \$22,000. "Of course we hope people will still spend money on weddings," said Fox. He added, "If things continue to go down this road, we plan to run a Recession Special on all unity candles and guest books."

The site offers a variety of information and resources for all things wedding. Easily accessible links are available for personalized gifts, apparel and novelty, keepsake and unique ideas.

For specific details about the economic stimulus package or other wedding information and resources visit www.sensibleweddings.com.

###